

Our purpose

To improve life for all  
by integrating  
the world

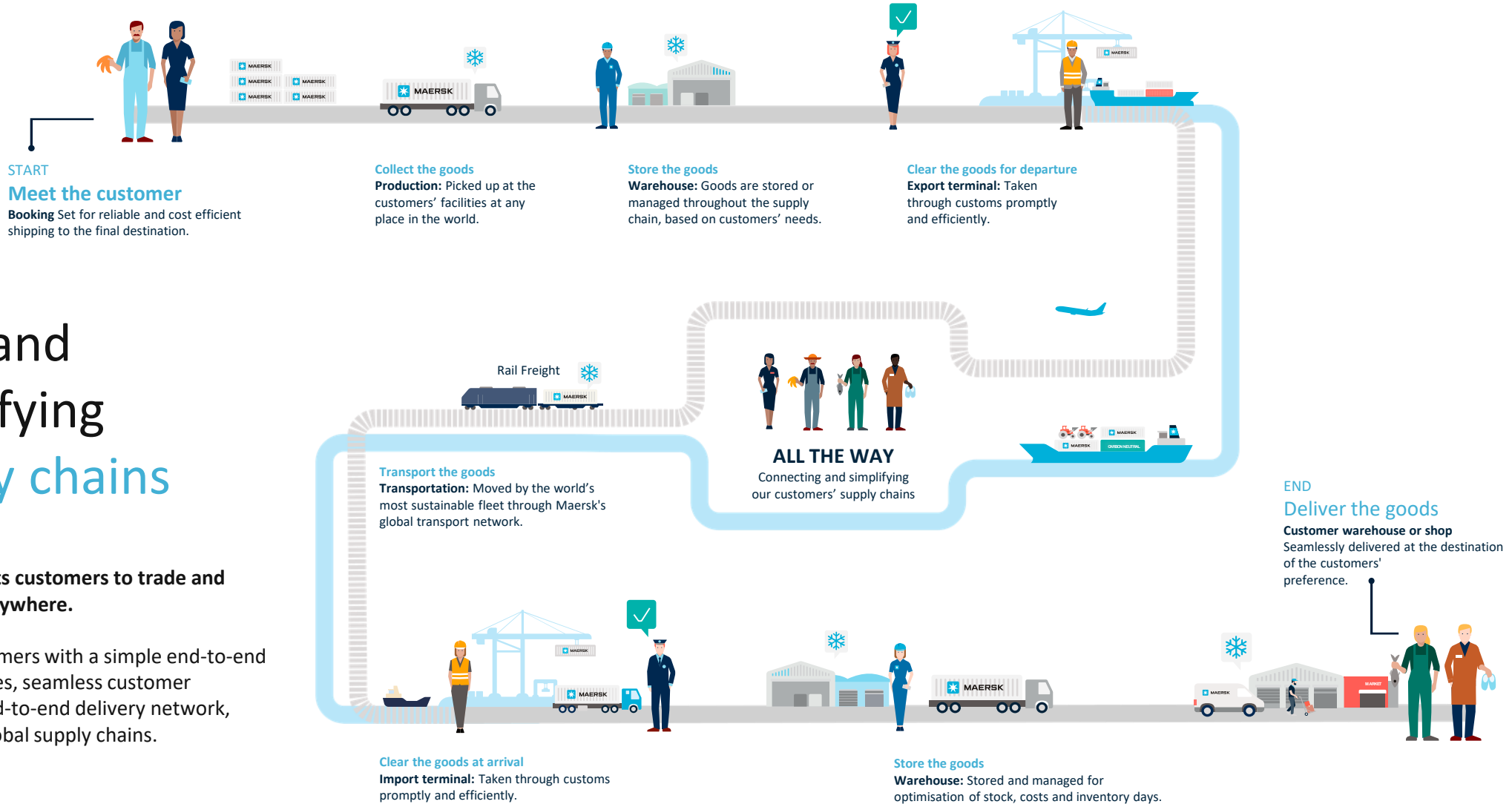
Our APMT purpose

Seamlessly integrating land and sea  
to ensure supply chains are safe  
and undisrupted

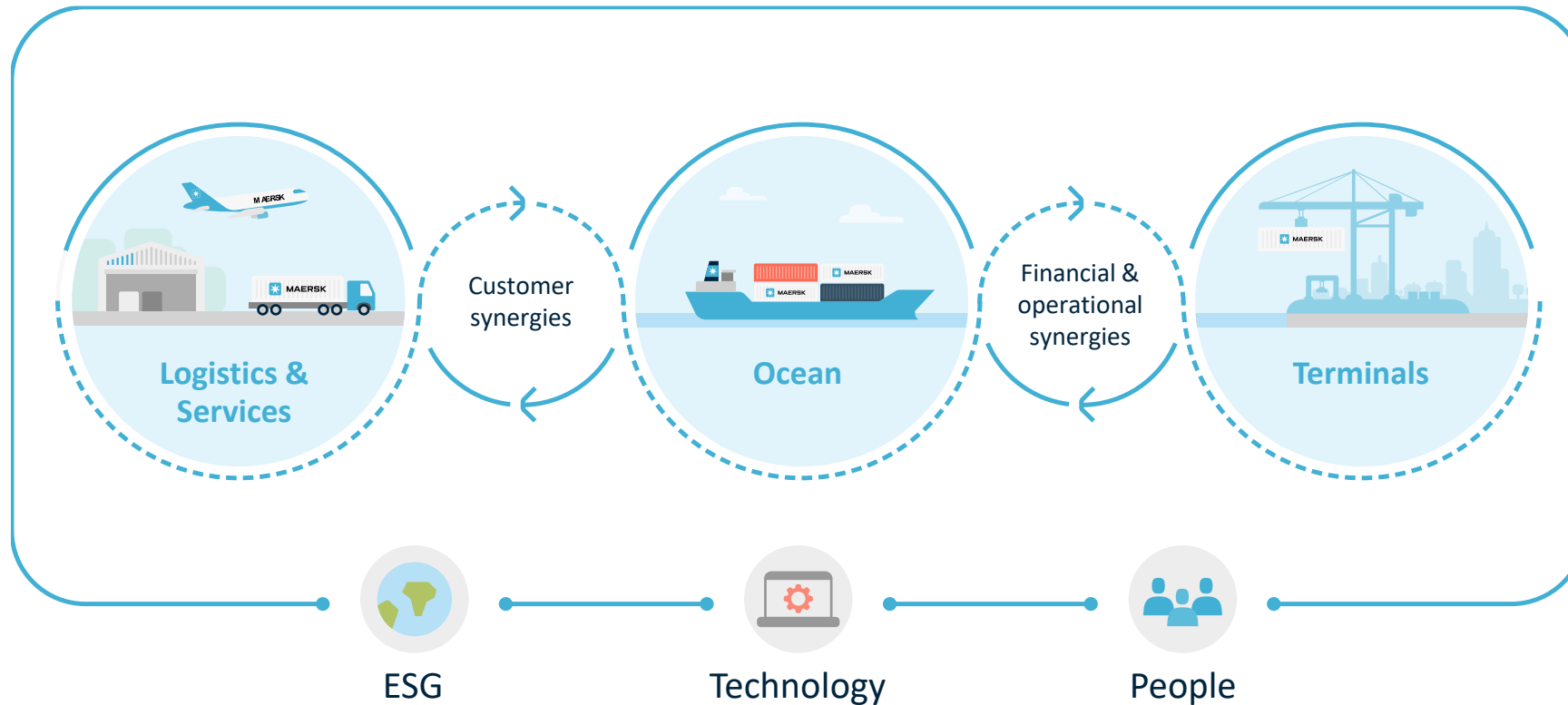
# Connecting and simplifying global supply chains

**A.P. Moller - Maersk enables its customers to trade and grow by transporting goods anywhere.**

Maersk works to provide customers with a simple end-to-end offering of products and services, seamless customer engagement and a superior end-to-end delivery network, taking the complexity out of global supply chains.



# Integrator strategy: We stay the course and grow our momentum



Driven by Purpose

Guided by Values

**ALL THE WAY**



**MAERSK**

# Empowered by our heritage and values

Our Values guide our business every day and ensure that we can do business tomorrow.



Constant  
Care



Humbleness



Uprightness



Our  
Employees



Our  
Name

A woman with dark hair tied in a bun, wearing a high-visibility yellow shirt, is looking off to the side with a slight smile. The background is a blurred city street at night with bokeh light effects.

External trends and  
customer needs are  
shaping our Strategy  
2030 Who  
we are



External trends and  
customer needs are  
shaping our Strategy  
2030



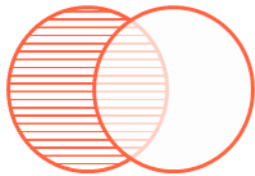


# Trade and logistics trends are shaping a new reality



## Labour shortage

Fewer stevedores available on the markets



## Polarisation

Trade and manufacturing swings due to geopolitical shifts impacting cargo flow and concession tendering



## Consolidation

Supply/demand balance under strong pressure.  
Customer base expected to concentrate through acquisitions, both vertical and horizontal, or alliances.



## Digitalisation

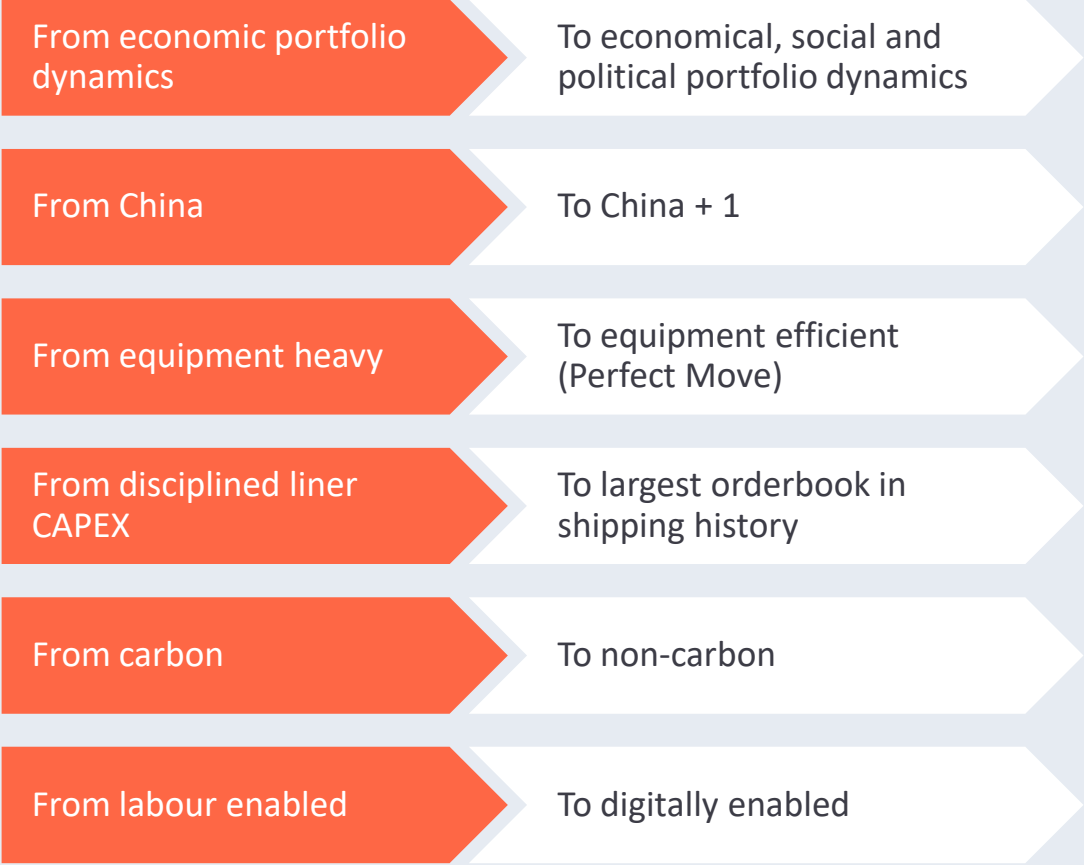
Continuous focus across the transport and logistic landscape to seamlessly connect equipment, customers and operators



## Climate change

Imperative to neutralise carbon emissions

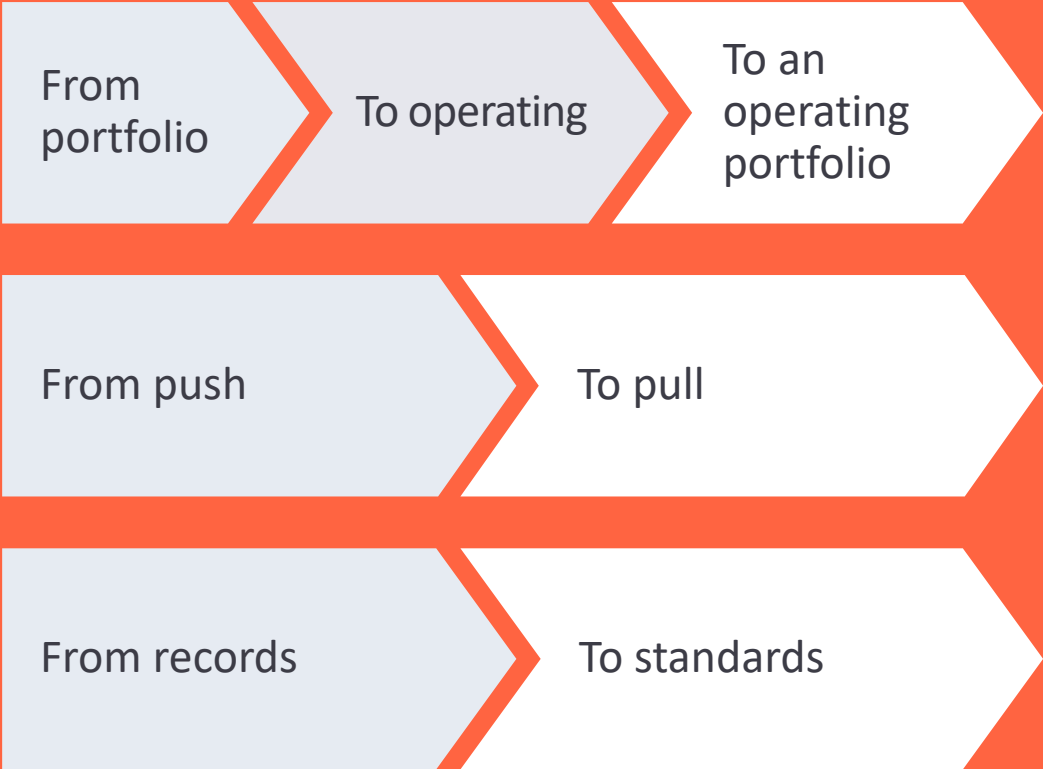
# Emerging trends shaping customer needs





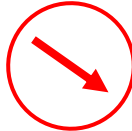





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\*By customers we understand both concession grantors and shipping lines

# APM Terminals is transforming to meet the new reality



Based on those shifts and with the solid foundations established since 2017, we are opening a new chapter of APMT's history

	Heritage operations 1958-2001	Independence & growth 2001-2017	Performance turnaround 2017-2023	Targeted growth 2023 onwards
<b>Focus and role of APMT:</b>	Establish a foothold in terminal operations as a service to the Maersk Line network	Create standalone value by growing with expanding container trade; continue serving Maersk Line	Clean up existing portfolio; elevate maturity of operations; improve organizational health	Leveraging unique capabilities, delivering standalone value while continuing to secure strategic capacity
<b>Growth trajectory:</b>				
<b>Financial performance quality:</b>				

# Strategy 2030: Being the best terminal company for all stakeholders

