

Lifting the standard
of digital connectivity

From Insight to Impact: Leveraging Visibility for unmatched Customer Value

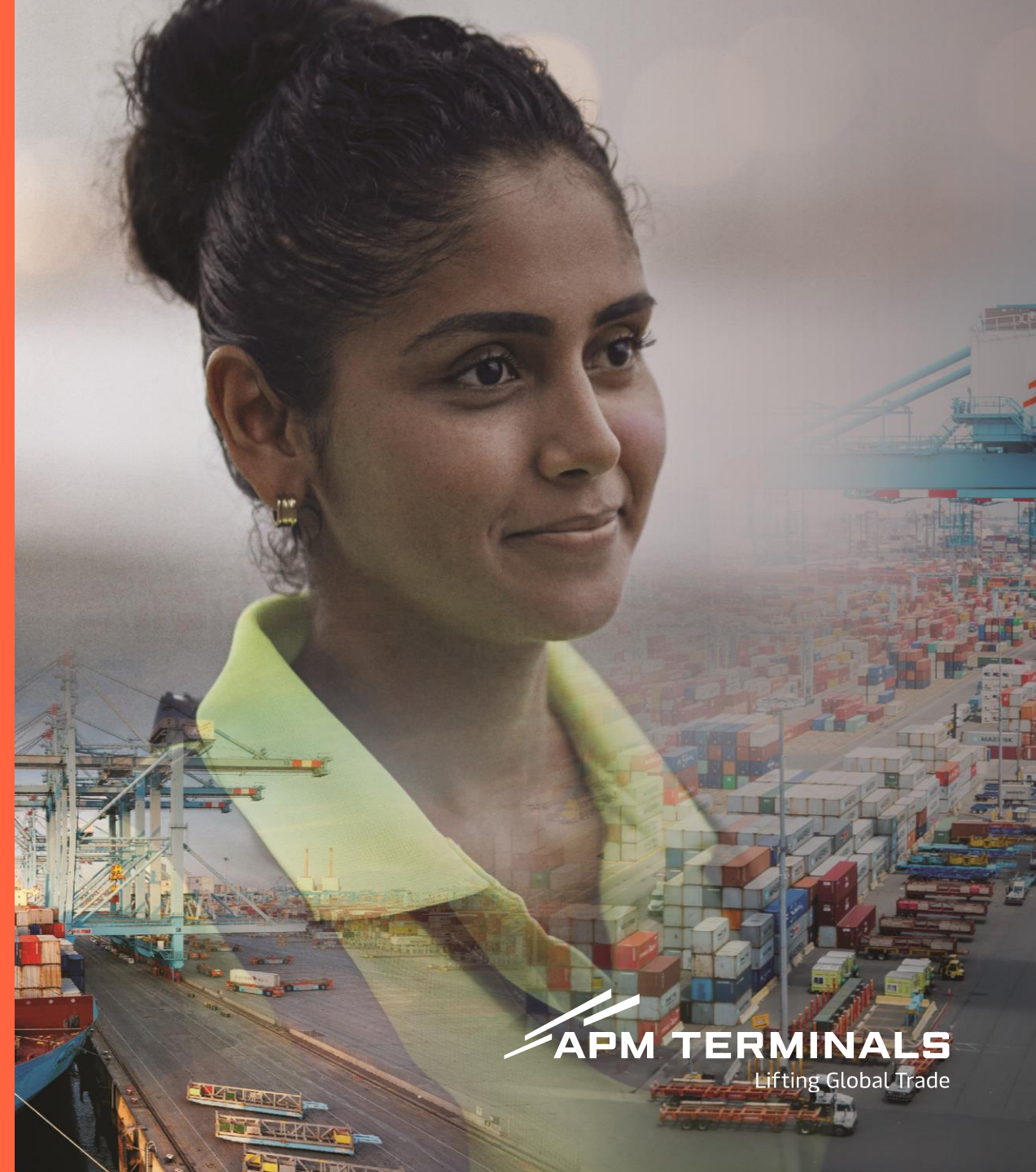


Laura Bercan

Digital Portfolio Owner Visibility Products

APM Terminals

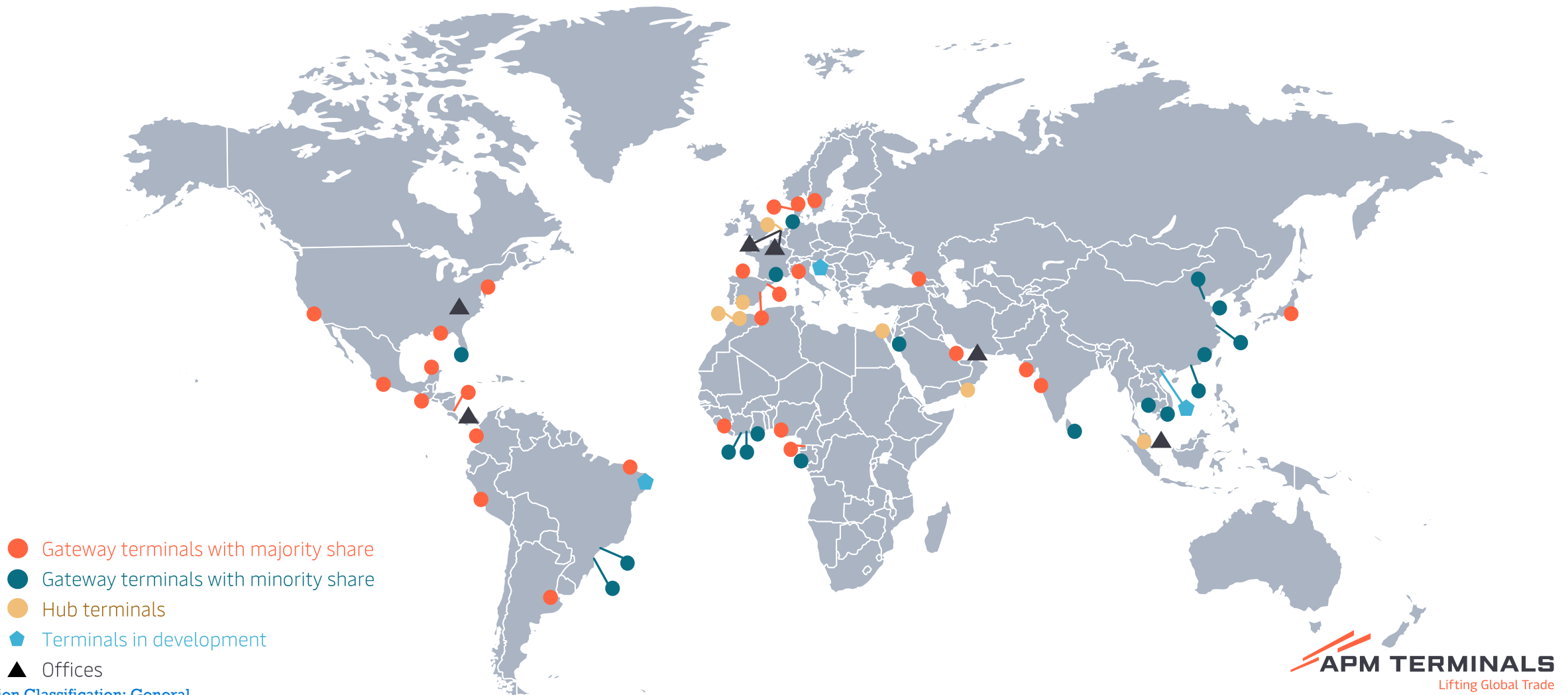
TOC Europe, June 2024



 **APM TERMINALS**
Lifting Global Trade

The ambition of
APM Terminals is to
be the world's best
terminal company.
We plan to achieve
this by constantly
lifting the standard
of our customers'
experience...

....at each of our
60 key locations across the globe.





Our shipping line customers asked...and we've listened.
Together, in November 2023, we've launched...

The Shipping Line Dashboard
24/7 visibility of
vessel's operational schedule and
performance from anywhere in
the world.



How we help customers stay ahead of the curve:

Lifting the standard of digital connectivity



Visibility

Self-service 24/7 on
www.apmterminals.com

Live tracking of vessel status to
ensure delivery of promises



Reliability

More predictable supply chain
operations

Early detection of operational issues
for proactive measures



Efficiency

Cost savings in terms of fuel, and
other resources

"Just in time" port call to reduce port
stay



Drivers of our digital connectivity...

Standardize

data and visibility across all terminals globally, ensuring uniform services by adhering to industry standards

Predict

the main milestones and the best scenarios by leveraging predictive analytics

Secure

data and operations across all digital platforms by implementing robust cybersecurity measures



Shipping Line Dashboard implementation in numbers



Live terminals

(Globally)

11



Adoption rate

(Africa & Europe terminals)

85%

Shipping Line Dashboard impact in numbers



Time savings

(User efficiency & Vessel Idle Time)

~ up to 70%*

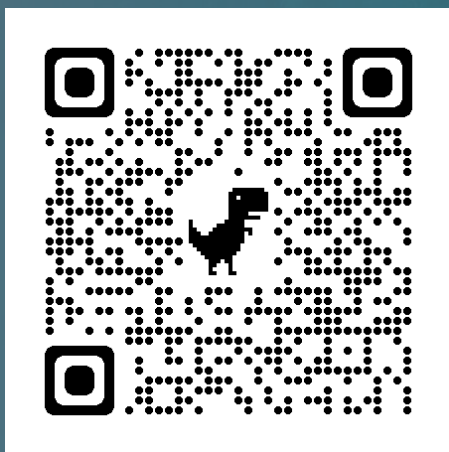


Providing the best product to shipping lines is how we will create value and operational outcomes that matter

** Estimated figures based on current data and projections, subject to further validation*



Learn more about the
Shipping Line Dashboard

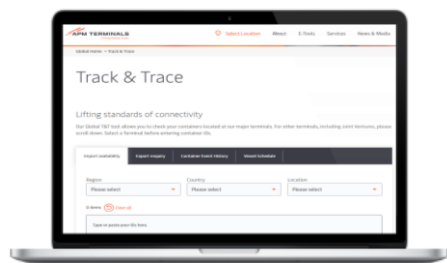


Further information
& feedback
digital@apmterminals.com

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Lifting Global Trade

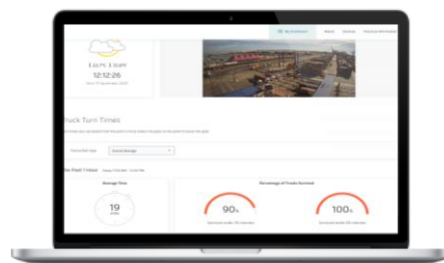


Our visibility solutions today



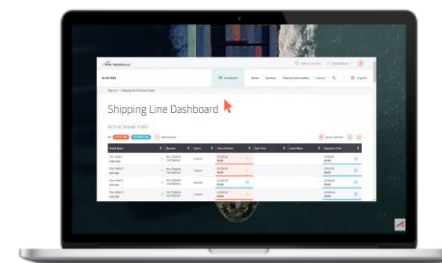
TRACK & TRACE

- Real-time visibility for status of vessels, containers, and bookings
- Personalized container watchlist for timely decisions



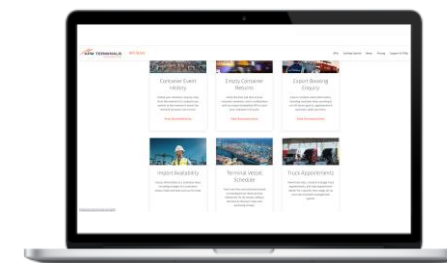
TRUCK TURN TIME

- Real-time truck time tracking for enhanced planning
- Traffic insights via gate cameras for improved operations



SHIPPING LINE DASHBOARD

- Live tracking of vessel status to ensure delivery of promises
- "Just in time" port call to reduce port stay



APIs

- Real-time access to vessel and container data
- Seamless integration with any system
- Reduced manual data processing and EDI management



Introducing Value-chain Innovators Program

What is it?

- An exclusive initiative designed for forward-thinking Shipping Line operators to shape the future of our terminals' products
- As a member of the program, you will be at the forefront of digital transformation in terminal solutions

Benefits

- Exclusive early access to our newest solutions
- Be among the first to experience cutting-edge features and solutions
- Direct influence our new solutions
- Priority support and dedicated assistance throughout the trial period.

Who can join?

- You currently use and are familiar with our Shipping Line Dashboard
- You are willing to provide regular, detailed feedback on your experience
- You work for a Shipping Line company
- You agree to keep our developments top secret!

Registration start: Today!
Program Go-live: Q3 2024





Join us on our journey
to lift standards in the
port industry together.



Learn more about lifting the
standard of digital
connectivity via
[apmterminals.com/
TOCEurope](https://apmterminals.com/TOCEurope) or scan the QR
code below



