

Vespucci Maritime

MARKET & TRADE OUTLOOK: WHAT ARE THE CHALLENGES AHEAD?

June 2024

Lars Jensen
CEO, Partner

Vespucci Maritime



What on earth is going on?



We are back into pandemic-level territory

Houthies keep shooting

Asian ports have record congestion

.... But this is just the current situation. What are the challenges ahead?

What on earth is going on?

Problems facing the supply chain will get worse:

- Geopolitics
- Tradewars
- Sanctions
- Decarbonization and associated taxation and regulation
- Cyber attacks
- Intra-Asia carrier consolidation
- Freight forwarder consolidation



Complexity: Source of competitive advantage

Many of these problems will not be “solved”

Successful players – carriers, shippers, ports, terminals, logistics providers etc – are the ones who can adapt and navigate in a more volatile and complex landscape

