

Global Maritime Trends: Barometer

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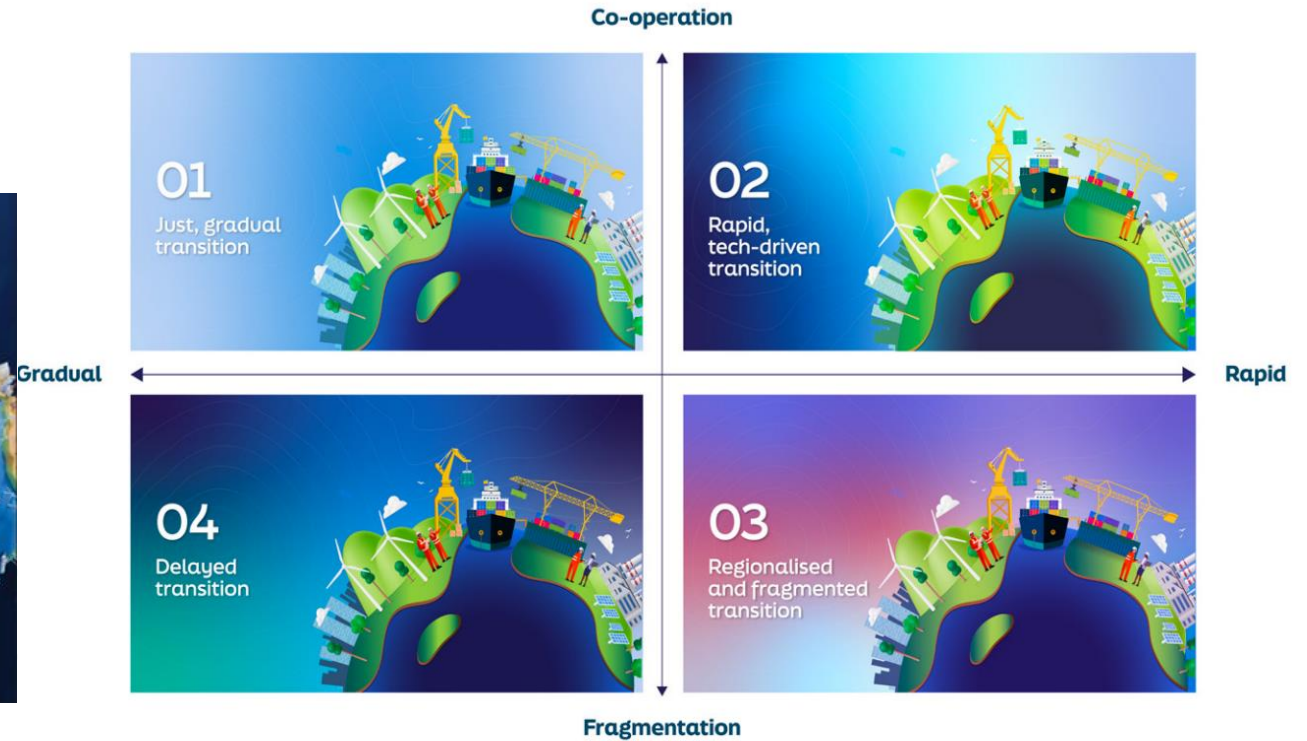
What the maritime future looks like?

Global Maritime Trends 2050 Report Four potential **future** scenarios for maritime sector:

- Just, gradual transition
- Rapid, tech driven
- Delayed
- Regionalised and fragmented



Where we are now?



Global Maritime Trends 2025 Barometer

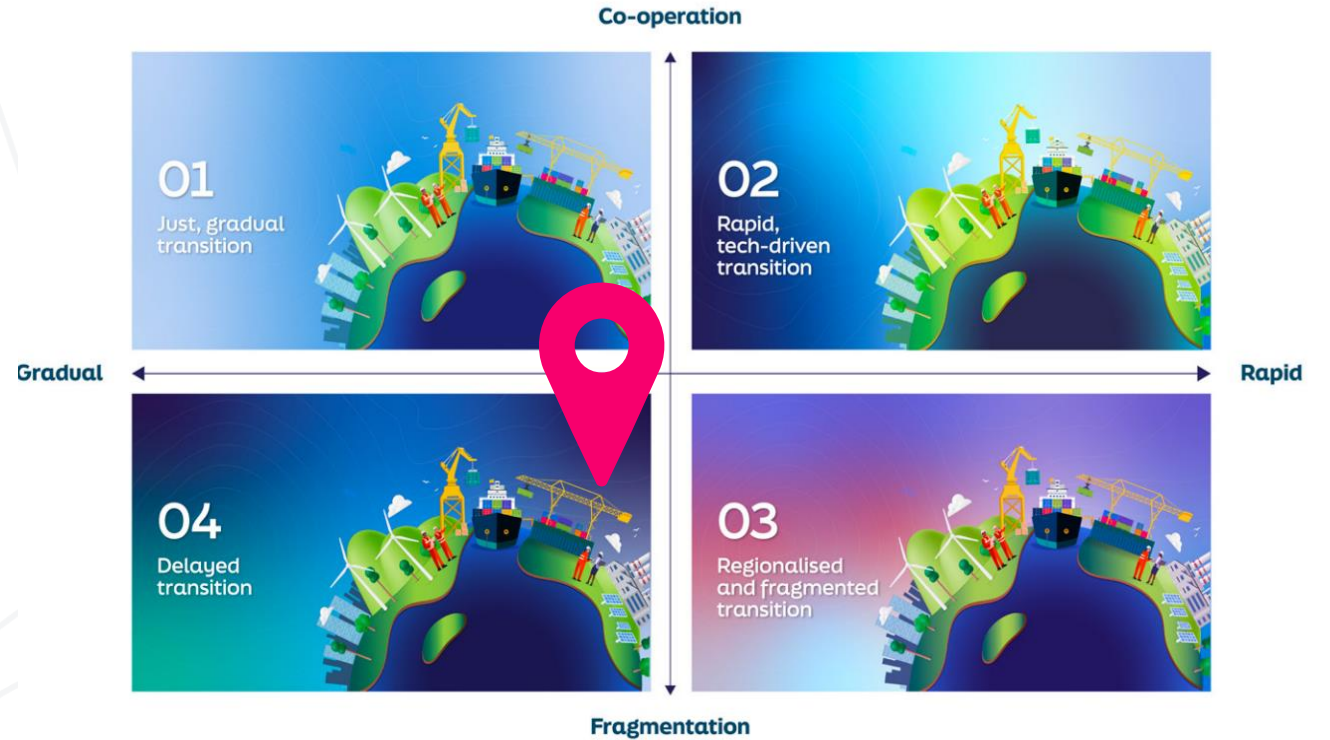
Delayed transition, despite advancements

Key challenges:

- limited technological adoption
- misaligned stakeholder interests
- insufficient regulatory frameworks

How the Barometer adds value

- Data driven insight
- Identify trends, gaps etc
- Strategic view of complex maritime landscape
- Iterative model, updated annually with segment lens



Global Maritime Trends 2025 Barometer

Annual pulse of maritime energy & digital transitions

How is it calculated & illustrated?

- Unique market data models (e.g Digital Maturity Index)
- Key metrics and measurable indicators scored on a dynamic scale
- Data collection: metrics are based on a review-trusted, peer-reviewed published sources
- Scoring & Integration achieved using a weighted geometric average to derive final scores for each component
- tracking progress towards 2030 targets.



maritime trade



vessels



energy



ports



people

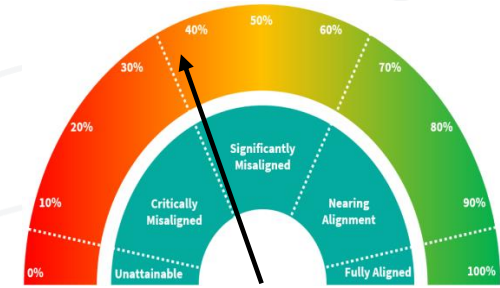


Barometer 2025: maritime trade

Critically / significantly misaligned

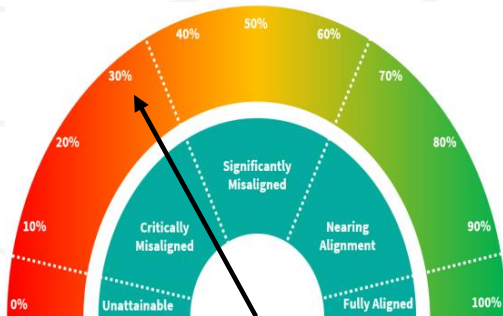
Energy transition (30%)

- Trade in clean energies remains minimal
- New value chains are emerging



Digital transition (37%)

- Behind terrestrial counterparts
- Conflicting interests, lack of interoperable systems

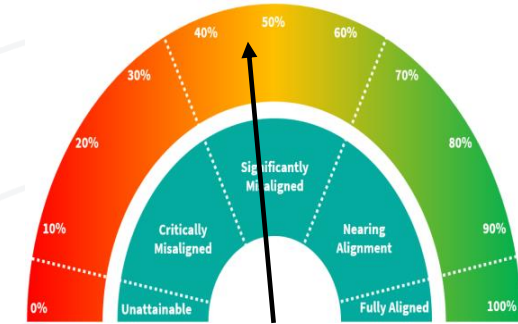
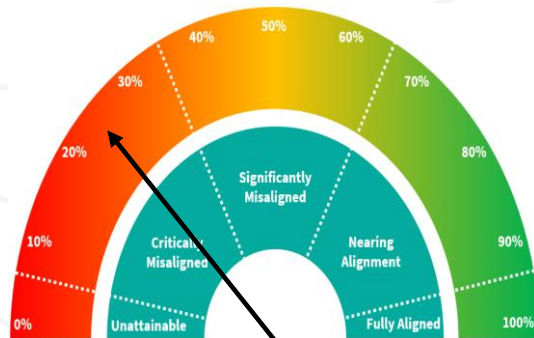


Barometer 2025: energy

Critically / Significantly misaligned

Energy transition (24%)

- Fossil fuel reliance
- Upward trend of GHG emissions



Digital transition (48%)

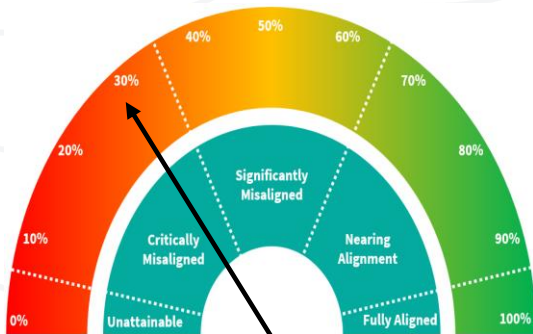
- Some progress in renewable solutions
- Fragmented implementation, high upfront costs

Barometer 2025: ports

Critically misaligned

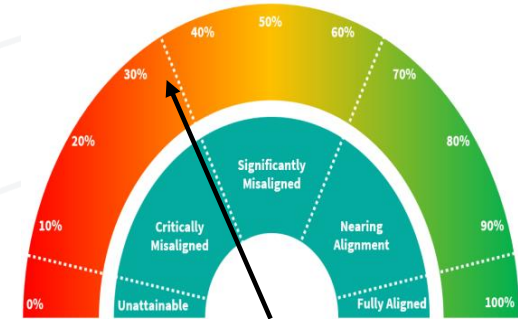
Energy transition (29%)

- Limited activity outside major ports
- Decarbonisation programmes at nascent stages



Digital transition (33%)

- Limited digitilisation
- Strong potential
- Need for standardised framework



Barometer 2025: people

Critically misaligned

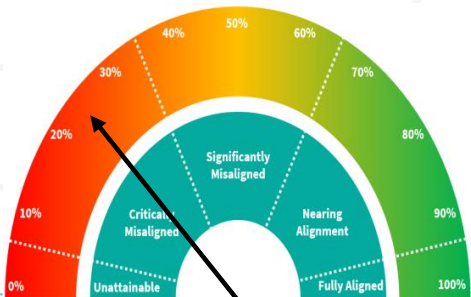
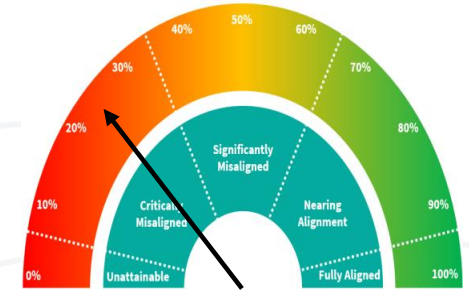
Energy transition (27%)

- Underinvested/underdeveloped
- Safety standards, labour rights, training, diversity as urgent priorities



Digital transition (32%)

- Limited investment
- Structured training must be prioritised

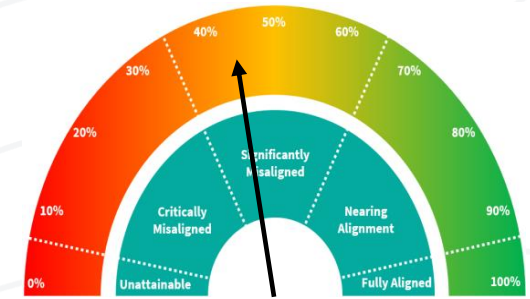
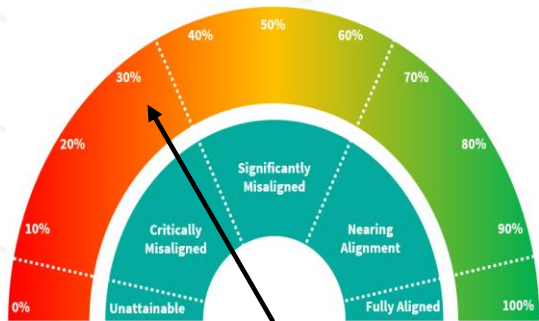


Barometer 2025: vessels

Critically/ Significantly misaligned

Energy transition (30%)

- Significant growth in adoption of low/net zero fuel technologies
- Industry wide efforts remain fragmented



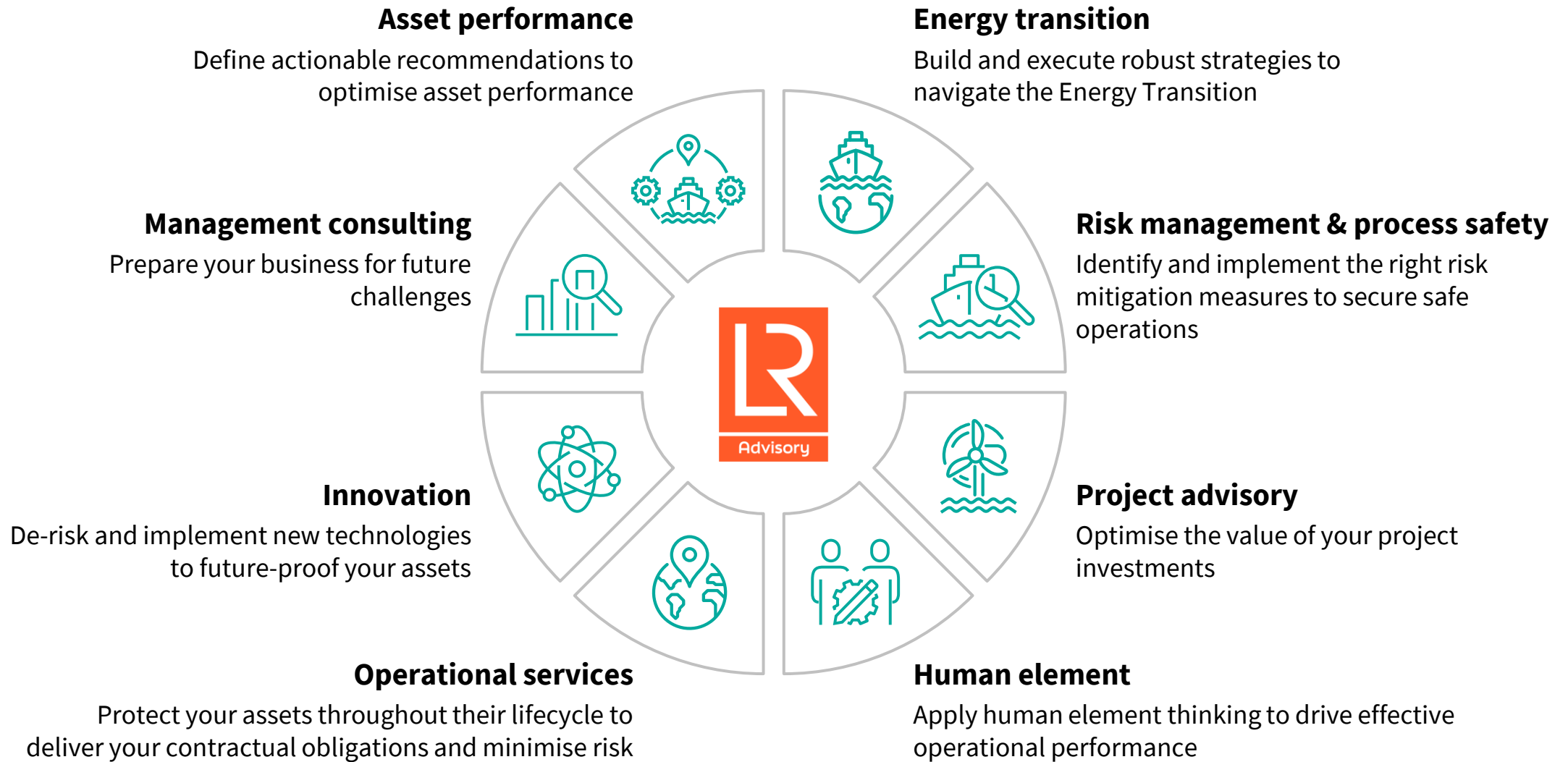
Digital transition (43%)

- Environmental regulations as key driver
- Adoption of connectivity as enabler

How can we accelerate progress together?



A trusted advisor & client partner



Thank you

