

SOFTWARE THAT UNLOCKS TRUE VALUE OF LOCATION DATA



ENTERPRISES WASTE MILLIONS by not knowing where their assets are

Increase **Asset
Utilization** up to

↑ 30%

Reduce **Search
Times** up to

↓ 90%

Reduce **Manual
Bookings** up to

↓ 70%

Reduce **Operation
Errors** up to

↓ 60%

Increase **Space
Utilization** up to

↑ 20%



THE CHALLENGE

Seamless tracking of enterprise assets

- » **Spatial setups:** each customer has its unique setup, assets and processes.
- » **Many different technologies** (UWB, BLE, RFID Radar, GPS, vision, etc.) from different vendors.
- » **Fragmented systems and APIs** inflate integration costs and hinder scalability.
- » **Siloed data** and vendor lock-in prevent businesses from unlocking the full potential and AI-driven optimization.

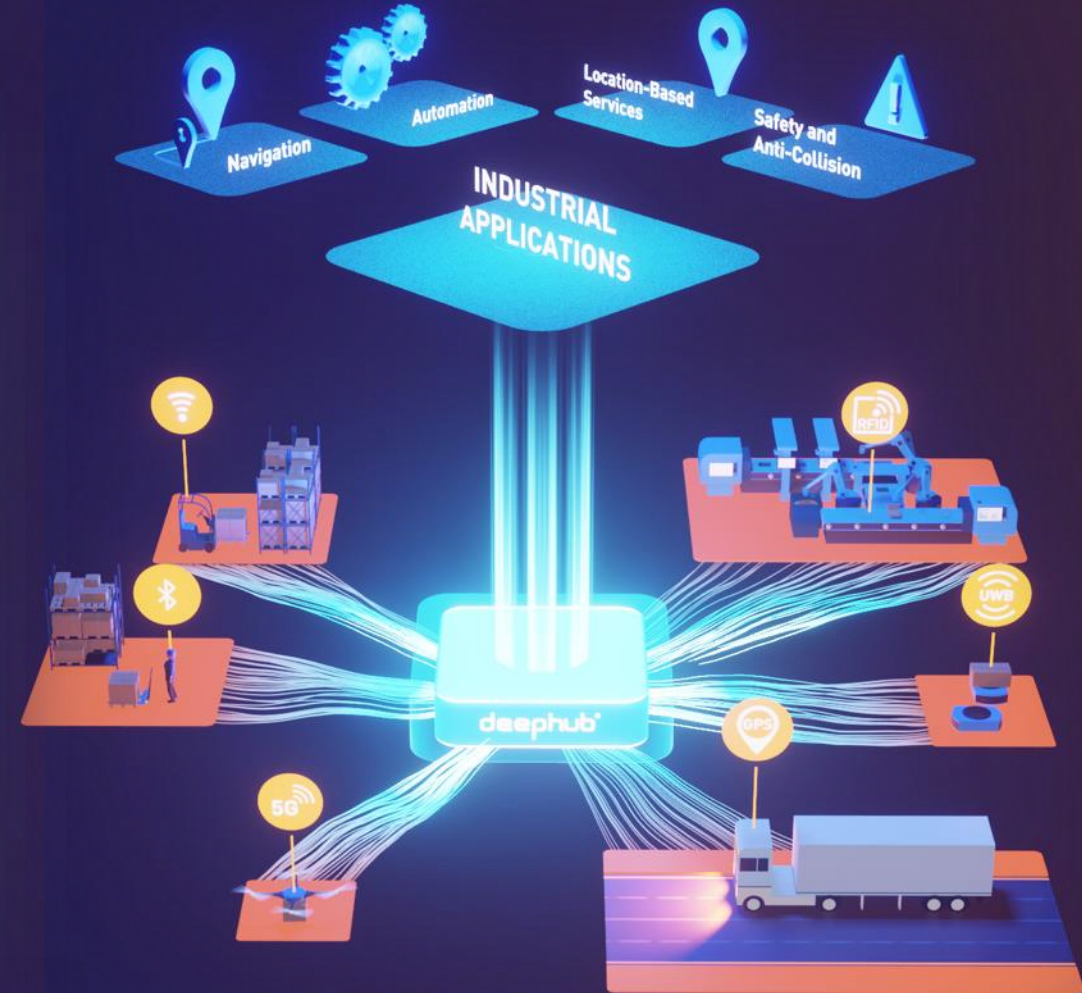


OUR SOLUTION

DeepHub® – the premier locating-middleware

- » **Seamless tracking of any assets - end to end** no matter which technology, vendor, spatial setup. Indoors – Outdoors.
- » **Supports more than 350 use-cases** in production, logistics and many other industries.
- » **Unifies location data** to empower business applications and physical AI.
- » **Established the locating standard - omlox** Co-Invented and leading a global standardization initiative.

► [Watch the video](#)



WE ARE

...passionate about location-based solutions, with decades of experience

Leadership Team



Dr. Matthias Jöst – CEO

> 25 years entrepreneur in LBS
Ph.D in AI and Geomatics



Benjamin Stadin – CTO

> 20 years in RTLS, Spatial Data
processing, Edge Computing



Wolfgang Römer – Product

> 25 years in product management
and vision-based applications



Pascal Morschbach – Marketing

> 15 years in sales & marketing



Stephan Zangerl – Partner Mgmt.

> 15 years in logistics



Achim Fürsich – Operation

> 15 years in process | project management

driving innovation in the
geospatial domain since 1998

have created spatial services
that are used by hundred of
millions users

have build spatial products for
the most prominent tech
companies globally

have set THE global industry
standard for software driven
locating services

Advisory



Klaus Baumgärtner

CEO BridgingIT
Sales | Marketing



Sebastian Seutter

Industry Executive | Microsoft, UI Path
Industry - Software



Oliver Rupps

Trans-o-Flex, FLEXIS
Logistics – Intralogistics - SCM



OUR ECOSYSTEM

Together, we empower enterprises with the true value of location data



accenture CANCOM
T-Systems SPIE
Lufthansa Industry Solutions wavecom

System Integrators

AS ARVATO SYSTEMS CUMULOCITY
SWAN favendo
identpro® ekko
JOIN THE DIGITAL INTRALOGISTICS

Software Providers

aruba a Hewlett Packard Enterprise company CISCO HUAWEI ZIGPOS
KATHREIN PEPPERL+FUCHS
sentrax MOKO SMART cavea®
slamcore waveye eliko

Hardware Providers



TRACTION



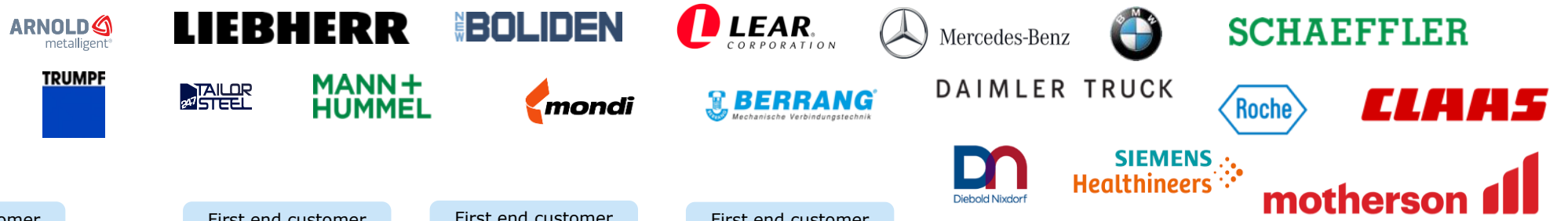
Solution providers



Integrators



Customers



First end customer USA

First end customer Portugal

First end customer in Mining

First end customer China

- » > 200% growth in 2024
- » Strong growth of the partner ecosystem and partner program
- » Various product bundles for specific use-cases areas
- » Largest network of locating technology providers
- » Strong opportunity pipeline at Blue Chips
- » 1 Mio. EUR RnD Funding



Contact



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Touchpoints to

- End-Customers – Top-Down Approach
- Partners (Integrators, Software, Hardware)

